

PRESS RELEASE

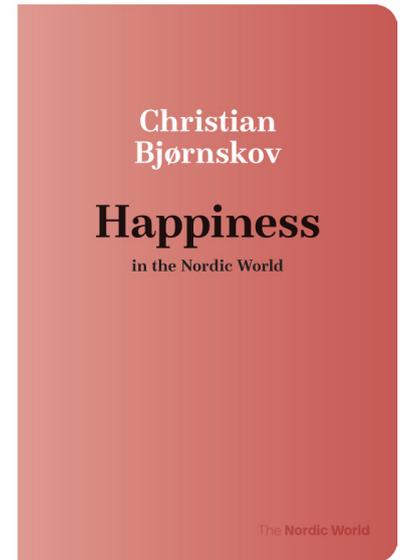
Happiness

Happiness in the Nordic World explores what makes people happier in some societies than in others. It also tells the story of modern happiness research by exploring how the Nordic countries – the happiest region in the world – differ from the rest of the world and how those differences increase their populations' overall life satisfaction.

Christian Bjørnskov chose to write this book about the Nordic experience because although the region is widely known as the happiest in the world, most people have no idea why this is the case. The book is an important part of the Nordic World series because it sheds light on how important a number of particular factors are, even though they are often overlooked in the popular debate about what can be learned from the Nordics.

ABOUT THE AUTHOR

Christian Bjørnskov is a professor of economics at Aarhus University and an affiliated researcher with the Research Institute of Industrial Economics in Stockholm. He is a member of the editorial boards of *Public Choice* and the *European Journal of Political Economy*.



HAPPINESS IN THE NORDIC WORLD

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ISBN 978 87 7219 325 0

120 pages

PRICE 100 dkk incl. VAT / £12 / €13
/ \$16

TO BE PUBLISHED JUNE 14, 2021

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